EVALUATION:

Challenge: Within the scope of your personal interests, select an economic activity from the following areas:

Communication | Final Product | Industry | Services | Mobility | Other

Assuming Portugal (or your country) by 2030, will be in the midst of a pathway to achieve a carbon neutral economy by 2050 (as stated in the Paris Agreement) or earlier, how do you envisage the selected activity will picture in that time horizon (2030)?

Suggestion of script for development:

- firstly, formulate (and detail) the problem as far as you are able;
- characterize the activity at present [for example, production / import technologies | type of markets and consumers | competition from other markets? | energy consumption profile | indicators of carbon intensity]
- envisage the activity up to 2030 [technological options | product change green? |
 change of consumers | energy consumption profile | indicators of carbon intensity]
- systematize opportunities for the mitigation of the selected activities (identify needs of R & D, act on consumption preferences, the product value chain, among others)
- identify and anticipate constraints and barriers to the desired mitigation, and explain how to overcome them.

Tips: Start now; try to be objective and quantify what is possible; do not try to be exhaustive (you can not do it within just one course); explore examples that already exist in other countries; be creative.

EVALUATION:

Criteria [points/100], the goal of the exercise is to promote:

- 1. Your ability to reason about the problem, in a structured and integrated way (for example, within the value chain of the activity, including the international dimension if applicable); [25]
- 2. Consistency and creativity in the scenario design in 2030 taking into account the expectations of a 450 ppm scenario (aggressive reduction of GHG emissions); [20]
- 3. Show knowledge about technological mitigation options, in particular regarding the energy component; [20]
- 4. Demonstrate robustness of analysis and arguments, focusing on aspects of cost effectiveness, carbon economics, competitiveness, among others. Demonstrate ability to synthesize information and data processing; [20]
- 5. Evidence of group work and cooperation [7.5]
- 6. Clear and concise presentation [7.5]

How the work will be developed?:

- Groups of 3 students (please send me an email with the group members until, march 27)
- Coaching session to each group, on the work development
- Oral presentation: 30 min/group [15 min for oral presentation + 15 min Q&A]
- -Deliverable: at the day before the oral presentation at maximum, students must send the presentation by email
- Presentation in pdf format: maximum 10 slides + word document with 3 pages at maximum (only <u>if needed</u> for complementary information).

Oral presentation:

3 July 2020, friday, 14:00h, ICS (tbd)